

# 宏利慈善基金 Manulife Charitable Foundation



## Objective

Manulife Charitable Foundation is a non-profit making organisation incorporated in Hong Kong with limited liability and was established in December 1998 by Manulife (International) Limited, a leading provider of financial protection and wealth management products in Hong Kong and Macau. Registered in the Inland Revenue Department as a charitable organisation in Hong Kong, the Foundation can generate and donate funds to support and promote educational, health and charitable activities for the betterment of public welfare.

In addition, the Manulife Charitable Foundation also supports healthcare and educational programs through the establishment of the Manulife Centre for Children with Specific Learning Difficulties at The Hong Kong Polytechnic University.



## Sponsorship & Donation

### Eligibility

- Applicants should be one of the registered charitable organisations in Hong Kong
- Activities should be held in Hong Kong and benefit Hong Kong citizens.
- A formal proposal which details the objectives, format of the activities, promotion strategy together with the fund requested is required.
- Activities should focus on either one of the following objectives:
  - *Create a leadership role in an essential and cutting-edge area of health care*
  - *Have significant long-term positive impact to our community by helping people make better health and wellness choice/ decision*

- *Promote, support and develop educational programs for the youths, helping them to explore their potential and talent in various aspects*
- *Offer study, training and development opportunities to the youths in Hong Kong*
- *Enhance social welfare and social facilities for Hong Kong citizens*

## Application Procedure

Send your detailed proposal to the address below or fax it to 2234 6875:

### Manulife Charitable Foundation

36/F Manulife Tower  
169 Electric Road  
North Point  
Hong Kong  
Attn: Corporate Communications Department

*The Foundation reserves the rights to accept or reject proposals submitted.*

## Donation

Manulife Charitable Foundation sincerely invites you jointly to nurture the youths of our community by helping to make a more healthy world and more locally to assist the needy in Hong Kong. Simply fill in the attached donation form and mail or fax (2234 6875) to the Foundation. An official tax-

deductible receipt will be issued to donors of over HK\$100.





No Postage  
Stamp Necessary  
If Posted  
如在本港投寄  
毋須貼上郵票

Manulife Charitable Foundation  
Freepost No. 20

Attn: Corporate Communications Department

## 目標

宏利慈善基金是宏利人壽保險（國際）有限公司於一九九八年十二月以有限公司形式成立的非牟利機構，透過籌募及捐贈善款予慈善團體，藉此支持及推動教育、健康及慈善活動，協助建設更美好的香港。宏利人壽保險（國際）有限公司為本港主要的金融服務機構之一，致力為香港及澳門市民提供優質的財務保障及理財服務。

此外，宏利慈善基金更透過於香港理工大學設立宏利兒童學習潛能發展中心，進一步支持健康及教育活動。

## 贊助及捐款申請

### 申請資格

- 申請機構必須為香港註冊慈善團體
- 活動必須於香港舉行及受惠人須為香港居民
- 申請機構必須提交有關該活動之目標、形式、宣傳策略及要求資助金額的計劃書
- 有關活動須合乎以下其中一個目標：
  - 於推動健康護理領域上創先新猷
  - 幫助香港市民締造更美好及健康的生活
  - 藉著推廣、支持及發展教育活動，幫助發掘青少年多方面的潛能
  - 為青少年在香港提供學習、訓練及發展機會
  - 提高及改善香港市民的社會福利及社會設施

## 申請辦法

請將詳細計劃書寄往以下地址或傳真至 2234 6875：

### 宏利慈善基金

香港北角電氣道一六九號  
宏利保險中心三十六樓  
企業傳訊部

宏利慈善基金保留接受及否決計劃書的權利。

## 捐款

宏利慈善基金誠邀閣下攜手培育青少年，藉此建設更健康的社會及幫助本地有需要人士。請填妥隨附之捐款表格，寄回或傳真至 2234 6875 予宏利慈善基金。如捐款一百港元或以上，捐款者可獲發扣稅收據。